

# SanPedro.com

Putting San  
Pedro on the  
Internet.



# SanPedro.com

## Who Are We?

Since 1996, SanPedro.com has been the original community and visitor website for San Pedro, CA and the surrounding Los Angeles Harbor area. We are devoted to providing residents and visitors with information and access to the wonderful waterfront community that is San Pedro. We feature information on hotels, restaurants, parks, museums, beaches, shops, cruise travel, real estate, wedding assistance and all the amazing features and attractions that are our community.

## Why Advertise Your Site With Us?

There are now over 8.2 billion web pages on the internet. No matter how great your business or your website is, you are nothing more than a needle in a haystack on the internet. But what if you were linked with other websites? Your chances of being found increase with each link. SanPedro.com delivers qualified leads to your site and those leads are converted to revenue and business.

SanPedro.com is the **TOP** search result when using the key word "San Pedro" on Google, MSN, Yahoo, and AOL. During high peak months, SanPedro.com generated over 110,000 visits to its website. Of those 110,000, 88,000 were unique visitors.



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## Think Global, but also Act Local!

Using a localized search engine is an idea that is spreading, because it is easier to check a local or global search engine, than it is to pick up the yellow pages. Google, Yahoo, and MSN are starting to create local search results due to this high demand.

Local Internet Marketing and Local Search Engine Optimization Services will help you to get leads online and obtain more business.

SanPedro.com offers internet marketing on a local as well as a global scale.

## Online Advertising involves Search Engines and Links

To quote Google, "...the best way to improve your position in results is to have relevant content and multiple links from other web sites."

Search engines like Google, Yahoo, and MSN, rely on links when formulating who ranks at the top of their search results. The more links that you have to your website, the more popular your site is in the eyes of the Search Engines.

Most of the top ranked websites have many other related websites that link to them. This is the key to ranking high in search results.

Getting other websites to link to your website, **this is what SanPedro.com specializes in.**



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## How Search Engines work

Search Engines have programs called "Spiders" that search the internet moving link to link. At each link, information is gathered and then analyzed to determine the popularity of each website. Two key factors that are used in this calculation are:

- How many sites are linked to each website?
- The relevant key words that link to the sites' description.

## How can your business advertise on SanPedro.com?

Advertising on SanPedro.com is fast, easy, and very affordable. We offer month by month rates and money saving 3 and 6 month contract rates. You can start advertising today. We accept major credit cards or we can invoice you.

We would be happy to discuss your Internet advertising needs with you. Please call 310-831-6245 or send e-mail to [advertise@sanpedro.com](mailto:advertise@sanpedro.com) . Or, if you prefer, our mailing address is:

SanPedro.com  
PO Box 470  
San Pedro, CA 90733-0470



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## Online Rates

Web Page Location	Size	Monthly Flat Rate	3 Month Contract Rate	6 Month Contract Rate
Home Page	<b>Leader Board</b>	<b>\$1150</b>	<b>\$900</b>	<b>\$800</b>
	<b>Skyscraper</b>	<b>\$800</b>	<b>\$700</b>	<b>\$600</b>
	<b>Banner</b>	<b>\$800</b>	<b>\$700</b>	<b>\$600</b>
	<b>Tower</b>	<b>\$600</b>	<b>\$500</b>	<b>\$400</b>
	<b>Tile</b>	<b>\$250</b>	<b>\$200</b>	<b>\$150</b>
Cruise Ship, Hotel, Restaurant, Wedding, or Real Estate Page	<b>Leader Board</b>	<b>\$450</b>	<b>\$400</b>	<b>\$300</b>
	<b>Skyscraper</b>	<b>\$300</b>	<b>\$250</b>	<b>\$200</b>
	<b>Banner</b>	<b>\$300</b>	<b>\$250</b>	<b>\$200</b>
	<b>Tower</b>	<b>\$200</b>	<b>\$175</b>	<b>\$150</b>
	<b>Tile</b>	<b>\$150</b>	<b>\$125</b>	<b>\$100</b>
Cruise Ship or Event Calendar	<b>Banner Ad</b>	<b>\$200</b>	<b>\$175</b>	<b>\$150</b>
Any Other Page	<b>Leader Board</b>	<b>\$300</b>	<b>\$275</b>	<b>\$250</b>
	<b>Skyscraper</b>	<b>\$200</b>	<b>\$175</b>	<b>\$150</b>
	<b>Banner</b>	<b>\$200</b>	<b>\$175</b>	<b>\$150</b>
	<b>Tower</b>	<b>\$100</b>	<b>\$75</b>	<b>\$50</b>
	<b>Tile</b>	<b>\$75</b>	<b>\$60</b>	<b>\$40</b>
Business Directory	<b>3 Listings with Links</b>	<b>\$15</b>	<b>\$12</b>	<b>\$8</b>

Ad rates listed above are per month.

All ads include 3 listings with links in the San Pedro.com Business Directory.

Custom ad placement plans and rates available on request.

Call 310-831-6245 or email [advertise@sanpedro.com](mailto:advertise@sanpedro.com)

[Please see the next page for examples of ad sizes](#)

Ad rates and terms subject to change without notice



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## Ad Sizes

**Leader Board**  
700 x 90

**Banner**  
468 x 60

**Skyscraper**  
120 x 600

**Tower**  
120 x 360

**Tile**  
120 x 140

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